

SAMPARK ANNUAL REPORT 1991 - 1992

Sampark was established with the objective of working for integrated rural development. Its activities include support to voluntary agencies and rural groups for setting up income generation programs, providing design and marketing support, and training inputs. This report covers the activities for the year 1991 - 1992.

Sampark providing design and marketing support for 23 voluntary agencies in Karnataka, Tamilnadu, Kerala, Andhra Pradesh, Rajasthan, West Bengal and Orissa. Linkages were established with voluntary agencies in various states for upgradation of skills, design development, training and marketing support for income generation projects among women, disabled, rural poor and other disadvantaged groups.

New designs were provided too six voluntary agencies in Tamilnadu for floor rugs, table mats, dress material and greeting cards. This project was supported by Tamilnadu Social Welfare Board.

Prarambha, a voluntary agency providing support for development work, offered space for Sampark in their premises for display and sale of products from various rural projects. The range of products displayed includes textiles, batik products, garments, lather and wood products, pottery, stoneware, beads, greeting cards, wall hangings, etc. As part of its marketing efforts, Sampark organized and participated in various exhibitions in Bangalore and Mysore.

A project on design of Bidriware was started with the support of Karnataka State Handicrafts Development Corporation. Bidriware is a languishing craft from Bidar district of Karnataka; the artisans are seeking out a poor living. Sampark would provide new designs, market linkage and technical advice to these craftsmen.

Sampark was invited to participate in a workshop on Training Needs in the Voluntary Sector at the Indian Institute of Management, Ahmedabad. A paper on Financial Support to Voluntary Agencies was presented by the Secretary of Sampark at this workshop.

A major achievement was to form a team of workers and volunteers who would provide professional support for work of Sampark. The team members include social workers, designers, documenters, accountants and managers who contribute towards achieving the overall development objectives of Sampark.

The Annual Accounts along with Schedules are appended.

Secretary, Sampark.
April, 1992.